## MEETING of the MSPA MARKETING COMMITTEE

THURSDAY, OCTOBER 25, 2018 at 8:30AM Copy Network - 3600 Ocean View Blvd. #9, Glendale

## **MEETING AGENDA:**

**NOTE:** Attendees other than Committee members may address the Committee regarding any agenda item or generally in areas pertinent to the purpose of the Marketing Committee. Comments may be limited to 3 to 5 minutes at the discretion of the Committee chair.

| <b>Invited Guests:</b>                              |  |
|---|--|
|   | Mary Dawson – Social Media                                   |
|   | Dale Dawson – Events Coordinator Services                    |
|   | Victoria Malone – Montrose Chamber of Commerce               |
|   | Jessica Palacios   |
| <b>BUSINESS AGENDA:</b>                             |  |
|   | Hair Event recap   |
|   | Halloween Spooktacular                                       |
|   | Holiday Wine Walk  |
|   | Christmas activities   |
|   | Marketing ideas for the Holiday season (please bring yours!) |
| Meeting is scheduled for 60 minutes, 8:30 to 9:30am |  |
| MSPA Marketing Committee: GiGi Garcia – chair       |  |
| Andre Ordubegian                                    |  |
| Kim K   | Celly  |
| Jeannie Bone (alternate)                            |  |
| Patti Cook  |  |